

JEROME CABINTA

Social Media Manager & Graphic Designer

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Baguio, Philippines (Available for US remote hours)

PROFESSIONAL SUMMARY

Social Media Manager and Graphic Designer with 4 years of Philippines work experience. Grew engagement by an estimated 20% for a ministry organization. Proficient in Canva, Figma, and Photoshop. Available for US remote hours.

TOOLS

Figma | Canva | Adobe Photoshop | Klaviyo | Wix | Mailchimp | Zapier | Google Workspace | Slack | AI Tools

SKILLS

Graphic design for social media and branding | Social media content planning | Email marketing basics (Klaviyo, Mailchimp) | Landing page and web design (Wix, Figma) | Marketing analytics | Workflow automation (Zapier) | AI tools

CERTIFICATIONS

Creative Web Design | Data Analytics Level III | TEFL (Teaching English as a Foreign Language)

WORK EXPERIENCE

Web Designer & Graphic Designer | 2024

- Designed and developed responsive Wix websites focused on user experience and conversions
- Created branding visuals and email designs aligned with client goals
- Improved website structure and content flow, increasing engagement and usability

Social Media Manager

Agape Reaching People Ministries | 2023

- Grew engagement by an estimated 20% through weekly content strategies
- Created visual posts that strengthened brand presence
- Managed content calendars and audience interaction

Northridge Institute of Business and Technology | 2020-2023

Assistant Administrator | 2020-2022

- Executed digital marketing strategies and campaigns across platforms
- Managed reports, analytics, and administrative workflows
- Implemented automation tools and systems to improve efficiency

Marketing Head | 2022-2023

- Led multi-channel campaigns that boosted brand visibility by estimated 30%
- Increased brand visibility through strategic content and promotions
- Oversaw marketing planning, execution, and performance tracking

Education

Kings College of the Philippines

- Bachelor of Science in Information Technology - Web & Mobile Development
- Bachelor of Secondary Education - Social Studies

Baguio Central University

ADDITIONAL INFO

- Available for US remote hours
- Comfortable with Slack, Zoom, Google Meet
- Open to entry-level roles, internships, or freelance trials